EPS 7/2/24

Product development

Product road map is a technical course. It is your journey of product development.

From February 10th to February 11th: source for materials. This stage of your product is the research phase. You may have a prototype of the final product. Then after you will need to test your template

* Plan
* Test
* Build
* Wireframe
* Landing page
* Road map

Part of your product road map is when you actually do the product. Your launch doesn’t have to be a device launch. At the beginning of a milestone time you can decide to release the first version of your final product. You can draw a sketch on paper in order to fully design out the road map.

Part of the stages of your product road map is sourcing for vendors and getting adequate pricing, creating a wireframe for your platform, i.e. the alpha version of your product. While sourcing for your vendors, you can still work on your wireframe. The phase after that can be the

Wire framing is just the process of defining what you want your product to be about.

In the Landing page, the logo is the most important part of your website. Also don’t forget to add your navigation to your website. Testimonials are a huge requirement too. Put a teaser of your products as the main content while adding a body text. A CTA (call to action) button is used as a propelling identifier which tells the users/ customers what they are doing in your page.



To interact with the website, it is advisable to make the website touch action. When you know your target audience, you will know the right visual representation for it.